

JAMESTOWN CHARTER TOWNSHIP
COUNTY OF OTTAWA, MICHIGAN

At a regular meeting of the Township Board of Jamestown Charter Township, held at the Township Hall, 2380 Riley Street, Jamestown, Michigan, on the 19th day of October, 2020, at 7:00 p.m.

PRESENT: Bergwerff, DeHaan, Brouwer, Altman, Miller, Oskin and Tacoma

ABSENT: None

The following ordinance was offered by Member DeHaan and supported by Member Oskin.

ORDINANCE NO. 20-005

**AN ORDINANCE TO AMEND THE ZONING ORDINANCE
OF JAMESTOWN CHARTER TOWNSHIP**

[Chapter 24 - Signs]

JAMESTOWN CHARTER TOWNSHIP ORDAINS:

Section 1. Sign Chapter. The Zoning Ordinance of Jamestown Charter Township is hereby amended by the deletion of Chapter 24, Signs, and the replacement in its entirety with the following:

CHAPTER 24
SIGNS

SECTION 24.1. DESCRIPTION AND PURPOSE. This Chapter is intended to regulate the size, number, location and manner of display of signs in Jamestown Charter Township in a manner consistent with the following purposes.

- A. To protect and further the health, safety and welfare of residents, property owners and visitors.
- B. To prevent traffic hazards and pedestrian accidents caused by signs which obstruct vision, distract or confuse drivers, or are improperly secured or constructed.
- C. To conserve and enhance community character.

- D. To promote uniformity in the size, number or placement of signs within districts.
- E. To promote the economic viability of commercial areas by minimizing visual clutter and allowing for proper placement of signs to safely direct motorists to their destination.
- F. To balance the public's right to be informed and its desire to avoid visual pollution and hazardous conditions with the rights of businesses and other non-business uses to communication.
- G. To allow signage for the expression of personal messages, and additional signage while certain events are taking place to allow the opportunity for publicity and the expression of messages and viewpoints, balanced with the retention of residential character in residential districts and the limitation of visual clutter and the number and size of signs.
- H. To regulate signage based on the activity taking place on the property and location, and not on the content of the signs.

SECTION 24.2. DEFINITIONS.

- A. Awning: A retractable or fixed shelter constructed of non-rigid materials on a supporting framework that projects from the exterior wall of a building. An awning is the same as a canopy.
- B. Awning Sign: A sign affixed to the surface of an awning.
- C. Balloon Sign: A sign composed of a non-porous bag of material filled with air or gas.
- D. Banner Sign: A portable sign of fabric, plastic, or other non-rigid material without an enclosing structural framework.
- E. Billboard: Any sign exceeding 32 square feet which is not located on a parcel in which another principal use is located.
- F. Changeable Copy Sign: "Changeable copy sign" means one of the following:
 - 1. Manual. A sign on which a copy is changed manually, such as reader boards with changeable letters or pictorials; or
 - 2. Automatic. An electrically controlled sign, where different copy changes are shown on the same unexposed lamp bank or rotating portion of the face of the sign, used as a message center reader board.
- G. Commercial Establishment - A business operating independent of any other business located in a freestanding building; in a strip mall, a business completely separated from other businesses by walls from the ground up and with a door which may regularly be used by the public for exclusive ingress and egress to that

business; in an enclosed structure with a shared climate controlled area, a business completely separated from other businesses by walls from the ground up and with a door or entrance which may regularly be used by the public for exclusive ingress and egress to that business and which may be closed to the public even while the common area is open to the public; and in an office building, a business holding itself out to the public as a single entity, independent of other businesses or persons.

- H. Copy: The wording on a sign surface in either removable or permanent letter form.
- I. Directory Sign, On Site: A sign which has the purpose of giving directions, instructions, or facility information for the use of the lot on which the sign is located, such as parking or exit and entrance signs, “help wanted” signs, street address signs, signs designating accessible features, signs providing public safety information, restroom signs, and signs providing hours of operation.
- J. Flag Sign: A sign made of fabric which is attached at one or two sides to a pole, not including flags with insignia of any nation, state, Township, community organization or educational institution, and not including flags which have exclusively a decorative or non-commercial purpose. The term includes what is commonly referred to as a “Feather Sign”.
- K. Freestanding Sign: A sign not attached to a building or wall which is supported by one or more poles or braces or which rests on the ground or on a foundation resting on the ground.
- L. Government Sign: A permanent sign on public property or in the public right of way which is (i) erected by, (ii) required to be erected by, or (iii) erected at a specified location with express permission given for a specific sign from, either Jamestown Township, Ottawa County, the State of Michigan or the Federal government.
- M. Ground Sign: A freestanding sign supported by a base which rests directly on the ground. The width of the base shall be at least 50 percent of the width of the sign in order to be a ground sign.
- N. Incidental Sign: A sign, emblem or decal informing the public of goods, facilities or services available on the premises, e.g. a credit card sign, signs on gas pumps.
- O. Memorial Sign: A sign, tablet, or plaque memorializing a person, event, structure or site which is owned, erected, or authorized by the state, county or township government, or a recognized historical institution.
- P. Mural: A design or representation painted or drawn on a wall for decorative purposes only which does not advertise an establishment, product, service, or activity.
- Q. Nameplate: A non-illuminated, on-premise sign giving only the name, address and/or occupation of a building or an occupant or group of occupants.

- R. Personal Sign: A non-illuminated sign with a message of the property occupant's choosing, made of corrugated plastic or fiberboard, cardboard, paper, plastic or similar material mounted to the ground by a wire frame or by wooden or metal stakes, or attached to an object, either of which can be installed without tools or with hand tools. The term also includes a sign which meets the definition of a Banner or Flag Sign. The term does not include a Balloon or Portable Sign.
- S. Placard: A sign not exceeding two (2) square feet which provides notices of a public nature, such as "No Trespassing", "No Hunting" signs or "Gas Main" signs.
- T. Pole Sign: A free standing sign which is supported by a structure, or poles, or braces which are less than 50 percent of the width of the sign.
- U. Portable or Temporary Sign: A sign that is not intended to be permanently affixed to the ground or a building or structure and by its nature may be or is intended to be moved from one location to another such as rigid face frame signs or signs on moveable trailers, devices such as banners, pennants, flags signs, search lights, twirling or sandwich type signs, sidewalk or curb signs, and balloons or other air or gas filled figures. The term does not include a Personal Sign.
- V. Projecting Sign: A double-faced sign attached to a building or wall that extends more than twelve (12) inches but not more than thirty-six (36) inches from the face of the building or wall.
- W. Reader Board: A portion of a sign on which copy is changed manually.
- X. Roof Line: The top of a roof or parapet wall, whichever is higher, but excluding any cupolas, chimneys, or other minor projections.
- Y. Roof Sign: A sign erected above the roof line of a building.
- Z. Sign: A device, structure, fixture, or placard which may or may not use graphics, symbols, and/or written copy designed specifically for the purpose of advertising or identifying an establishment, product, service, or activity or otherwise intended or used to advise or inform.
- AA. Wall Sign: A sign painted or attached directly to and parallel to the exterior wall of a building extending no greater than twelve (12) inches from the exterior face of a wall to which it is attached.
- BB. Window Sign: A sign installed inside a window and intended to be viewed from the outside.
- CC. Vehicle Sign: A sign located on or attached to a vehicle which is primarily located or used to serve as a sign rather than as transportation. This includes, but is not limited to, automobiles, trucks, boats or airplanes and semi-trailers either attached or detached from a truck tractor. A sign is presumed to be a vehicle sign if it is not regularly used for transportation or delivery by the business which it advertises.

SECTION 24.3. SIGNS PROHIBITED. A sign not expressly permitted by this Ordinance is prohibited. The following types of signs are expressly prohibited:

- A. Balloon, strings of light bulbs, pennants or streamers.
- B. Portable signs or Flag Signs except as may be expressly permitted herein.
- C. Balloon signs.
- D. Any sign, including window signs, which has flashing, moving, oscillating or blinking lights excluding automatic changeable copy signs and barber poles which are permitted.
- E. Roof signs.
- F. Vehicle signs

SECTION 24.4. ADDITIONAL SIGNS ALLOWED IN ALL ZONING DISTRICTS AT ALL TIMES. The following signs are permitted on a lot at all times and in all zoning districts, in addition to other signs permitted by this ordinance. These signs are not required to obtain sign permits, but they are subject to the regulations of Section 24.6.

- A. Official traffic sign erected by a government agency.
- B. Government signs.
- C. Window signs.
- D. Memorial signs.
- E. Murals.
- F. Signs not visible from any street.
- G. On Site Directory Signs, Signs for essential services, Placards, Incidental Signs and Nameplate Signs two square feet in area or less, of a number no greater than necessary to perform their intended function.
- H. Decorative graphics related to the object or building to which they are affixed, such as gasoline pump graphics, newspaper box signs, insignia of medical or other professions, and barber poles.
- I. Flags or insignia of any nation, state, Township, community organization or educational institution or other flags of which have exclusively a decorative or non-commercial purpose.
- J. In the residential zoning districts, two Personal Signs per lot with an area not to exceed 6 square feet in area each and a height of 4 feet and set back a minimum of 10 feet from side and rear lot lines.

- K. In the commercial or industrial zoning districts, one Personal Sign per lot with an area not to exceed 6 square feet in area each and a height of 4 feet, or 18 square feet in area and 10 feet in height for a Flag Sign, and set back a minimum of 10 feet from side and rear lot lines.

SECTION 24.5. ADDITIONAL SIGNAGE PERMITTED DURING THE DURATION OF CERTAIN EVENTS. In addition to the signs permitted by other provisions of this Chapter, the following additional signs are permitted in certain locations during the duration of certain events. These signs are not required to obtain sign permits, but they are subject to the regulations of Section 24.6.

- A. While a premises is being actively marketed for sale or lease, and until 30 days thereafter, one sign not to exceed 32 square feet in area per frontage on an abutting street. The sign shall not exceed 6 feet in height and shall be set back a minimum of 10 feet from all lot lines.
- B. For seven days prior to and while a garage sale, estate sale, or farm market sale is ongoing on the premises and until two days after the event is concluded, one sign not to exceed 32 square feet in area per frontage on an abutting street. The sign shall not exceed 6 feet in height and shall be set back a minimum of 10 feet from all lot lines, and may be a portable sign.
- C. After a building permit has been issued for an improvement on the premises and construction activity has begun, and while construction is ongoing and until two days after a certificate of occupancy has been issued, one sign not to exceed 32 square feet in area per frontage on an abutting street. The sign shall not exceed 6 feet in height and shall be set back a minimum of 10 feet from all lot lines.
- D. After land use approval has been given and construction is ongoing for a subdivision, site condominium, or other development containing more than 4 sites, and until 2/3 of the sites within that development have been sold, on sign per frontage on an abutting street not to exceed 32 square feet in area. The sign shall not exceed 6 feet in height and shall be set back a minimum of 10 feet from all lot lines.
- E. In a commercial district, and on properties in residential districts which are lawfully devoted to non-residential uses, for seven days prior to and during special events having a duration not to exceed 7 days (such as a sale, festival, dinner, play, sign-up or other special event), and two days after the event is concluded, one sign not to exceed 32 square feet in area per frontage on an abutting street. The sign shall not exceed 6 feet in height and shall be set back a minimum of 10 feet from all lot lines and may be a Portable Sign.
- F. During a period of 60 days before an election to be held in the Township, and 7 days thereafter (i) one Personal Sign per frontage on a abutting street of a size not to exceed 32 square feet in area and 6 feet in height and set back a minimum of 10 feet from all lot lines, and (ii) additional Personal Signs not limited as to number of

a size not to exceed 6 square feet in area each and 4 feet in height and set back a minimum of 10 feet from side and rear lot lines.

- G. In the AR Agricultural District, if the commercial production of agricultural products (as defined by Michigan's Right to Farm Act) is taking place on the property, then 2 additional signs, one not exceeding 32 square feet in area, and a second not exceeding 6 square feet in area per frontage, are permitted.

SECTION 24.6. PROVISIONS APPLICABLE TO ALL SIGNS. Unless a different regulation is provided by this Ordinance for a specific sign or location, the following apply to all signs in the Township:

- A. All signs shall be properly maintained and shall not be allowed to become unsightly through disrepair or as a result of the weather.
- B. Sign supports, braces, guys and anchors shall be maintained in such a manner as not to cause a hazard.
- C. Signs shall be constructed to withstand all wind and vibration forces normally expected to occur in the vicinity.
- D. Unless illumination is specifically prohibited, signs may be internally or externally illuminated. The source of the light shall be enclosed and directed to prevent the source of light from shining directly onto traffic or residential property.
- E. Signs shall not be placed in, on or over any public right-of-way, or alley, except for government signs, memorial signs, or traffic control signs. Signs unlawfully in a public right of way may be removed by the Township, stored at a location designated by the Township, and will be considered abandoned and may be disposed if not claimed within 30 days.
- F. Signs shall not be placed on property without the property owner's permission.
- G. A light pole, or other support structure not specifically designed as sign support structure may not be used for the placement of any sign unless specifically approved for such use.
- H. A sign shall not be erected whereby reason of its position, shape, color, or other characteristics, interfere with, obstruct or be confused with an official traffic sign, signal, or device.
- I. A sign shall not contain flashing, moving or animated parts or have the appearance of having flashing, moving or animated parts except for digital signs or barber pole signs.
- J. A wall sign shall not extend beyond the edge of the wall to which it is affixed or extend above the roof line of a building.

- K. A sign and its supporting mechanism shall not extend beyond the lot lines of the property on which it is located.
- L. All wall and freestanding signs may include reader boards.
- M. Any pole sign, including awnings to which signs are affixed or displayed shall maintain a minimum clear space of eight feet from the bottom of the sign to the ground.
- N. Subject to Constitutional or other protections on freedom of expression, signs shall not exhibit obscene language or content, depictions of unclothed sexual organs or female breasts, or include grossly offensive language or language that constitutes “fighting words”.
- O. Digital signs, which display graphics in whole or in part by lights, video screen, light emitting diodes or similar technology shall be permitted provided that the following restrictions are met:
 - 1. Brightness: The sign shall not display light of such intensity or brilliance to cause glare or otherwise impair the vision of drivers. Digital sign light intensity exceeding the following intensity levels (NITS) will constitute excessive brilliance or intensity.

INTENSITY LEVELS (NITS)		
Color	Daytime	Nighttime
Red Only	3150	1125
Green Only	6300	2250
Amber Only	4690	1675
Full Color	7000	2500

- 2. Prior to the issuance of a sign permit, the applicant shall provide written certification from the sign manufacturer that the light intensity has been preset not to exceed the 7000 NITS permitted herein and that the intensity level is protected from end user manipulation by password protected software.
- 3. The minimum interval between sign copy and other graphic change shall be eight (8) seconds.

SECTION 24.7. SIGN PERMITS AND APPLICATION

- A. Permits Required. A sign permit shall be required for the erection, use, construction or alteration of all signs except those listed in Section 24.4 and 24.5. For purposes of this section, alteration shall mean any change to an existing sign including changing the copy to promote, advertise, or identify another use. Alteration shall not mean normal maintenance of a sign.

- B. Application. An application for a sign permit shall be made to the Township Zoning Administrator along with a fee as required by Township Board resolution. The application, at a minimum, shall include the following:
1. Name, address, and telephone number of applicant and the person, firm or corporation erecting the sign.
 2. Address or permanent parcel number of the property where the sign will be located.
 3. A sketch showing the location of the building, structure, or lot on which the sign is to be attached or erected and showing the proposed sign in relation to buildings and structures along with setback from lot lines.
 4. Two blueprints or drawings of the plans and specifications, method of construction and attachment to structures or ground, stress sheets and calculations showing that the structure is designed for dead load and wind pressure in any direction of not less than 30 pounds per square foot of area.
 5. Any required electrical permit shall be attached to the application.
 6. The zoning district in which the sign is to be located.
 7. For a pole sign which is to be 20 feet or higher design plans sealed by a professional engineer shall be submitted with the application.
 8. Any other information which the Zoning Administrator may require in order to demonstrate compliance with this Ordinance.
 9. Signature of applicant or person firm or corporation erecting the sign.
- C. Electrical Signs. All signs requiring electrical service shall be reviewed for compliance with the Township's electrical code. Approval of electrical signs shall be noted on or attached to the sign permit.
- D. Issuance of Sign Permit. The Zoning Administrator shall issue a sign permit if all provisions of this Ordinance and other applicable Township Ordinances are met. A sign authorized by a permit shall be installed or under construction within six months of the date of issuance of the sign permit or the permit shall expire. A new permit may be issued on filing of a new application and fee.

SECTION 24.8. BILLBOARDS. Billboards shall be permitted only on lands in the B/I Industrial District directly adjacent to a state highway and subject to the following:

- A. Not more than three (3) billboards may be located per linear mile of highway regardless of the fact that such billboards may be located on different sides of the subject street or highway. The linear mile measurement shall not be limited to the boundaries of Jamestown Charter Township where the particular street or highway extends beyond such boundaries. Double-faced billboard structures (i.e., structures having back-to-back billboard faces) and V-type billboard structures having only one face visible to traffic proceeding from any given direction on a street or highway shall be considered as one billboard. Additionally, billboard structures having tandem billboard faces (i.e., two parallel billboard faces facing the same direction and side-by-side to one another) or stacked billboard faces (i.e., two parallel billboard faces facing the same direction with one face being directly above

the other) shall be considered as one billboard. Otherwise, billboard structures having more than one billboard face shall be considered as two billboards and shall be prohibited in accordance with the minimum spacing requirement set forth in subsection "B" below.

- B. No billboard shall be located within one thousand (1,000) feet of another billboard abutting either side of the same street or highway.
- C. No billboard shall be located within two hundred (200) feet of a residential zone and/or existing residence. If the billboards illuminated, this required distance shall instead be three hundred (300) feet.
- D. No billboard shall be located closer than seventy-five (75) feet from a property line adjoining a public right-of-way or ten (10) feet from any interior boundary lines of the premises on which the billboard is located.
- E. The surface display area of any side of a billboard may not exceed three hundred (300) sq. feet. In the case of billboard structures with tandem or stacked billboard faces, the combined surface display area of both faces may not exceed three hundred (300) sq. feet.
- F. The height of a billboard shall not exceed 30 feet above; (1) the grade of the ground on which the billboard sits or, (2) the grade of the abutting roadway, whichever is higher.
- G. A billboard may be illuminated, provided such illumination is concentrated on the surface of the sign and is so located as to avoid glare or reflection onto any portion of an adjacent street or highway, the path of on-coming vehicles, or any adjacent premises. In no event shall any billboard have flashing or intermittent lights, nor shall the lights be permitted to rotate or oscillate.
- H. A billboard must be constructed in such a fashion that it will withstand all wind and vibration forces which can normally be expected to occur in the vicinity. A billboard must be maintained so as to assure proper alignment of structure, continued structural soundness, and continued readability of message.
- I. A billboard established within a business, commercial, or industrial area, as defined in the "Highway Advertising Act of 1972" (1972 PA 106, as amended) bordering interstate highways, freeways or primary highways as defined in said Act shall, in addition to complying with the above conditions, also comply with all applicable provisions of said Act and the regulations promulgated there under, as such may from time to time be amended.

SECTION 24.9. NONCONFORMING SIGNS, ILLEGAL SIGNS, AND SIGNS ACCESSORY TO NONCONFORMING USES.

- A. Every legal permanent sign which does not conform to the height, size, area or location requirements of this Chapter as of the date of the adoption of this Ordinance, is hereby deemed to be nonconforming.
- B. Nonconforming signs may not be altered, expanded, enlarged, or extended; however, nonconforming signs may be maintained and repaired so as to continue the useful life of the sign.
- C. A nonconforming sign may be diminished in size or dimension or the copy of the sign amended or changed without jeopardizing the privilege of nonconforming use.
- D. A sign accessory to a nonconforming use may be erected in the Township in accordance with the sign regulations for the District in which the property is located.

SECTION 24.10. MEASUREMENT OF SIGNS.

- A. Unless otherwise specified within this Ordinance for a particular type of sign, the area of a sign shall be measured as the area within a single, continuous perimeter composed of any straight line geometric figure which encloses the extreme limits of writing, representation, emblem, logo, or any other figure of similar character, together with any frame or other material or color forming an integral part of the display or used to differentiate the sign from the background against which it is placed, excluding only the structure necessary to support the sign.
- B. The area of a freestanding or projecting sign that has two or more faces shall be measured by including the area of all sign faces, except if two such faces are placed back-to-back and are of equal size, and are no more than two feet apart at any point the area of the two back-to-back faces shall be counted as one face. If the two back-to-back faces are of unequal size, the larger of the two sign faces shall be counted as the one face.
- C. The height of a sign shall be measured as the vertical distance from the highest point of the sign to the grade of the adjacent street or the average grade of the ground immediately beneath the sign, whichever is less.

SECTION 24.11. [Reserved].

SECTION 24.12. AN AGRICULTURAL DISTRICT. The following signs are permitted in the Rural Agricultural Zoning Districts.

- A. **HOME OCCUPATIONS.** On premises while a lawful home occupation is being conducted, one non-illuminated sign not exceeding: (i) two square feet in area if the speed limit of the adjacent street is 35 mph or less; or (ii) six square feet in area

if the speed limit is 35 mph or more. The sign shall be located either flat against the wall of the structure or attached to a mailbox post.

- B. WALL SIGN – On premises where permitted uses other than dwellings or Home Occupations are located:
 - 1. One sign per street frontage to be placed on that side of the building which directly faces the street.
 - 2. A wall sign shall not exceed 100 square feet.

- B. GROUND SIGN – On premises where permitted uses other than dwellings or Home Occupations are located:
 - 1. One per parcel not to exceed 32 square feet in area.
 - 2. The height of a ground sign shall not exceed six feet above grade.
 - 3. Ground signs shall be setback a minimum of 10 feet from the front lot line and a minimum of 50 feet from all other lot lines.

- C. POLE SIGNS. Permitted only for Special Land Uses in the Agriculture Zoning District and only if the proposed use is located on an expressway or major arterial as identified in the Jamestown Charter Township Master Plan.
 - 1. Pole signs shall not exceed 64 square feet in area and 25 feet in height.
 - 2. Pole signs shall be setback a minimum of 26 feet from the front lot line and a minimum of 100 feet from all other lot lines.

SECTION 24.13. RESIDENTIAL DISTRICTS. The following signs are permitted in the R1, R2, R3 and R4 Zoning Districts.

- A. HOME OCCUPATIONS. On premises while a lawful home occupation is being conducted, one non-illuminated sign not exceeding: (i) two square feet in area if the speed limit of the adjacent street is 35 mph or less; or (ii) six square feet in area if the speed limit is 35 mph or more. The sign shall be located either flat against the wall of the structure or attached to a mailbox post.

- B. WALL SIGN. On premises where permitted uses other than dwellings or Home Occupations are located:
 - 1. One sign per street frontage to be placed on that side of the building which directly faces the street.
 - 2. A wall sign shall not exceed 100 square feet.

- C. GROUND SIGN - For residential subdivisions or site condominiums, multiple family developments, elderly housing, mobile home or manufactured home parks, schools, churches or other permitted non-residential uses:
 - 1. One per parcel not to exceed 36 square feet in area.
 - 2. The height of a ground sign shall not exceed six feet above grade.

3. Ground signs shall be setback a minimum of 26 feet from all lot lines.
4. For residential subdivisions, the following regulations shall apply:
 - a) A ground sign is permitted only if a subdivision or homeowners association is established and provisions are made for such an association to maintain the sign.
 - b) Ground signs shall be constructed primarily with carved wood, brick, stone wrought iron, terra cotta, glazed tile or similar decorative material in order to reflect and enhance the residential character of the area.

SECTION 24.14. COMMERCIAL DISTRICTS. The following signs are permitted in the C1, C2 and C3 Zoning Districts.

A. WALL SIGNS AND CANOPY SIGNS

1. Each commercial establishment or tenant space in a multi-tenant building may be permitted to have one wall or canopy sign. For each establishment or tenant on a corner lot, one wall sign or canopy sign per public or private street frontage is permitted. Each building or tenant space shall have no more than one sign per wall. Wall and canopy signs shall be further subject to the following:
 - (a) Commercial buildings or tenant spaces with 0 to 70 lineal feet of wall fronting a public street are permitted a sign area not to exceed one and one-half (1-1/2) square feet for every one lineal foot of wall fronting the public street. For those commercial buildings or tenant spaces with less than 32 feet of lineal wall frontage, a sign of up to 48 square feet is permitted. (See Schedule A)
 - (b) In addition to the sign area identified above, commercial buildings or tenant spaces with more than 70 lineal feet of wall fronting a public street are permitted an additional sign area equal to one and one-half (1 1/2) square feet for every three lineal feet in excess of 70.
2. Wall signs or canopy signs shall not face a residential zoning district unless the district and the building are separated by a public or private street or other non-residential zoning district.
3. The sign shall be attached to the same wall which was used to determine its size.

B. FREESTANDING SIGN - One ground sign or one pole sign per lot or development subject to the following regulations:

1. Pole Sign
 - (a) The sign shall be limited to a total sign area equal to two (2) square feet for each five (5) feet of lot frontage as measured at the building

line. This area may be increased by two percent (2%) for each increment of one foot that the sign setback exceeds the minimum sign setback of this section, up to a maximum of 160 square feet.

- (b) Pole signs shall be located outside the right-of-way and ten (10) feet from all other lot lines.
- (c) Pole signs shall not exceed 25 feet of height and shall have a minimum height between the bottom of the sign and the ground of eight feet. The support structure(s) for a pole sign shall not be more than three feet wide on any one side.
- (d) The design plans for any pole sign which is 20 feet or higher, shall be sealed by a professional engineer to ensure the structural integrity of such signs for the safety of the public.

2. Ground Signs - A sign of up to 50 square feet shall be permitted for each lot or development and shall also be subject to the following:

- (a) The height of a ground sign shall not exceed six feet above ground.
- (b) Ground signs shall be located outside the right-of-way and no less than 15 feet from the side or rear lot lines. In addition, the placement of ground signs shall conform to the requirements of Section 24.6(h) herein.

C. FLAG SIGNS – One per lot not to exceed 24 square feet. The flag sign shall be displayed on a pole. If the flag sign shares the same pole as the United States flag, the flag sign shall be the smaller.

SECTION 24.15. “B/I” BUSINESS AND INDUSTRIAL AND I-2 PLANNED INDUSTRIAL DISTRICTS. The following signs are permitted in the B/I and I2 zoning districts.

A. WALL SIGNS

- 1. Each industrial building or establishment may be permitted to have one wall or canopy sign. For each industrial building or establishment on a corner lot, one wall sign per public or private street frontage is permitted. Each industrial building or establishment shall have no more than one sign per wall.
- 2. The size of the wall or canopy sign shall be subject to the following regulations:
 - (a) For those industrial buildings or establishments with less than 125 feet of lineal wall facing a street, a sign of up to 50 square feet is permitted. Industrial buildings or establishments with 125 to 250 lineal feet of wall frontage facing a street are permitted a sign area not to exceed one square foot for every two and one-half (2-1/2) lineal feet of wall frontage. (See Schedule B).
 - (b) Sign area equal to one square foot for every five lineal feet of wall frontage facing a street in excess of 250 is permitted in addition to the above.

3. Wall signs and canopy signs shall not face a residential zoning district unless the district and the building are separated by a public or private street or another non-residential zoning district.
 4. The sign shall be attached to the same wall which was used to determine its size.
- B. GROUND SIGN – One ground sign per lot may be permitted subject to the following regulations:
1. The sign shall not exceed 50 square feet in area.
 2. The height of a ground sign shall not exceed six feet in height.
 3. Ground signs shall be located outside the right-of-way and setback a minimum of 15 feet from side and rear lot lines. In addition, the placement of ground signs shall conform to the requirements of Section 24.6(h) herein.
- C. INDUSTRIAL PARK IDENTIFICATION SIGN – One sign may be erected at each industrial park entrance in accordance with the requirements for ground signs to identify the park and the industries within. Such signs may be ground signs or attached to a wall and shall be constructed primarily with carved wood, brick, stone wrought iron, terra cotta, glazed tile or other similar decorative material. Such signs shall be appropriately landscaped with low level lighting.
- D. FLAG SIGNS – Each flag sign shall not exceed 24 square feet and shall be displayed on a pole. If the flag sign shares a pole with the United States flag, the flag sign shall be the smaller of these two flags. More than one flag sign is permitted.
- E. BILLBOARD SIGNS – As only allowed within the “B/I” Business/Industrial District under the provisions of this Chapter.

SCHEDULE A
Area of Wall Sign
per Section 24.14B
(Commercial Districts)

Lineal Feet of Wall To Which the Sign is <u>Attached</u>	Permitted Sign Size (sq. ft.)	Lineal Feet of Wall To Which the Sign is <u>Attached</u>	Permitted Sign Size (sq. ft.)
0-32	48.0	51	76.5
33	49.5	52	78.0
34	51.0	53	79.5
35	52.5	54	81.0
36	54.0	55	82.5
37	55.5	56	84.0
38	57.0	57	85.5
39	58.5	58	87.0
40	60.0	59	88.5
41	61.5	60	90.0
42	63.0	61	91.5
43	64.5	62	93.0
44	66.0	63	94.5
45	67.5	64	96.0
46	69.0	65	97.5
47	70.5	66	99.0
48	72.0	67	100.5
49	73.5	68	102.0
50	75.0	69	103.5
		70	105.0
		Over 70	1 sq. ft. for every 3 feet over 70

SCHEDULE B
Area of Wall Sign
per Section 24.15B
("B/I and I-2 Industrial Districts)

Lineal Feet of Wall To Which the Sign is <u>Attached</u>	Permitted Sign Size (sq. ft.)	Lineal Feet of Wall To Which the Sign is <u>Attached</u>	Permitted Sign Size (sq. ft.)
0-125	50	190.0	76
127.5	51	192.5	77
130.0	52	195.0	78
132.5	53	197.5	79
135.0	54	200.0	80
137.5	55	202.5	81
140.0	56	205.0	82
142.5	57	207.5	83
145.0	58	210.0	84
147.5	59	212.5	85
150.0	60	215.0	86
152.5	61	217.5	87
155.0	62	220.0	88
157.5	63	222.5	89
160.0	64	225.0	90
162.5	65	227.5	91
165.0	66	230.0	92
167.5	67	232.5	93
170.0	68	235.0	94
172.5	69	237.5	95
175.0	70	240.0	96
177.5	71	242.5	97
180.0	72	245.0	98
182.5	73	247.5	99
185.0	74	250.0	100
187.5	75	Above 250	1 sq. ft. for every 5 lineal ft. in excess of 250

Section 2. Home Occupations – Signage. The provisions for signs for home occupations being incorporated under Chapter 24, Section 3.4 of the Jamestown Township Zoning Ordinance, is hereby amended by the deletion in its entirety of Subsection C., and the renumbering of Subsections D. through J. as C. through I.

Section 3. Publication/Effective Date. This Ordinance shall become effective seven days after its publication or seven days after the publication of a summary of its provisions in a local newspaper of general circulation.

AYES: Altman, DeHaan, Brouwer, Bergwerff, Oskin and Tacoma

NAYS: Miller

ORDINANCE DECLARED ADOPTED.



Ken Bergwerff, Supervisor
Jamestown Charter Township



Candy DeHaan, Clerk
Jamestown Charter Township

First Reading: September 21, 2020

Second Reading: October 19, 2020

Ordinance Becomes Effective: November 4, 2020

STATE OF MICHIGAN)
) ss.
COUNTY OF OTTAWA)

I hereby certify that the foregoing is a true and complete copy of an Ordinance adopted by the Township Board of Jamestown Charter Township at a regular meeting held on the date first stated above, and I further certify that public notice of such meeting was given as provided by law.



Candy DeHaan, Clerk
Jamestown Charter Township

CERTIFICATE

I, Candy DeHaan, the Clerk of Jamestown Charter Township, Ottawa County, Michigan, do hereby certify that the foregoing Jamestown Charter Township Zoning Text and Map Amendment Ordinance was adopted at a regular meeting of the Township Board held on October 19, 2020.

The Ordinance was adopted by the Township Board with members of the Board Altman, DeHaan, Brouwer, Bergwerff, Oskin and Tacoma voting in favor and members of the Board Miller voting in opposition.



Candy DeHaan
Jamestown Charter Township Clerk